Asif Howlader

UI & UX | Product Designer | UX Researcher

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Portfolio: Dribbble, Behance

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Skilled in user research, competitive analysis, and prototyping. From my 5+ years of UI, and UX skill sets, I help create intuitive interfaces that elevate user satisfaction and drive business growth. I also love traveling, mountaineering, drinking coffee, and reading books.

WORK EXPERIENCE

UI/UX Engineer (On-site)
PluginEver – Mirpur DOHS, Dhaka
Mar 2024 to Present

- Conducted research on new plugin ideas, ensuring innovative and user-centric design solutions.
- Managing the end-to-end design process, delivering products that are release-ready.

UI/UX Designer (On-site)
SOFTIC – Kawranbazar, Dhaka
Jan 2023 to Feb 2024

- Lead a 5-member design team.
- Conducted User Research for Design Decisions.
- Analyzed Competitors and Trends for Innovation.

UI/UX Designer (Remote)
Simplex Software Solutions – Sydney, Australia
Mar 2021 to Sep 2022

- Designed experiences for 30+ websites and web apps.
- Worked on 2+ design systems to ensure consistency.
- Helped 10+ startups to drive revenue and user growth.

User Interface Designer (On-site)
PopCorn Studio – Mohammadpur, Dhaka
Nov 2018 to Feb 2021

- Made 50+ UI design projects in a pixel-perfect way.
- Worked with 2 Senior UX Designers and Developer teams.
- I learned a lot about how to be a team player.

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- ATLAS.ti
- Balsamiq
- ClickUp

VOLUNTEERING

Young Jury Member – awwwards.
May 2021 – Present

EDUCATIONAL BACKGROUND

Tongi Govt. College
Bachelor in Business Studies – Tongi, Gazipur
Nov 2021 – Present

Govt. Bangla College
H.S.C. in Business Studies – Mirpur, Dhaka
May 2018 – Jun 2020

B. M. High School and College
S.S.C. in Business Studies – Khailkur, Gazipur
Jan 2016 – Feb 2018

CERTIFICATIONS

Diploma in User Experience
Userhub – *Jan 2022 – Oct 2022*

UX Foundations: Style Guides and Design Systems
LinkedIn – *Jun 2021*

TECHNICAL SKILLS

- UI & Visual Design
- Wireframing
- Prototyping
- Design Systems
- User Persona Sorting
- Information Architecture
- User Research
- Usability Testing

SOFT SKILLS

- Creative & Critical Thinking
- Problem Solving
- Communication Skill
- Team Player
- Fluent in English